



Year In Review
2014



The Peter Michael Foundation Celebrated its Tenth Year in 2014.

This is a tribute to you, the friends and supporters of the Foundation who have created an organization of enduring value and great purpose. It's due to your partnership of time, resources and spirit that this has been possible.

The Foundation started with one multi-year postdoctoral grant for advanced magnetic resonance imaging at University of California San Francisco. Now, the Foundation embraces a complete quality of life mission which incorporates scientific and clinical research at four cancer centers, patient education and assistance, and public health advocacy.

Peter

Michael

Foundation

Tenth

Anniversary

10

2004 - 2014

Among the Accomplishments You Have Made Possible:

- ✓ Significant clinical advances in sophisticated MR imaging for both diagnosis and treatment
- ✓ Widespread adoption of Active Surveillance protocol for low-risk patients
- ✓ Fourteen postdoctoral fellows launched into prostate cancer scientific and medical careers
- ✓ Consistent funding of the leaders in radiology, urology and oncology at top medical centers
- ✓ Advanced global collaboration through four international prostate cancer symposia
- ✓ Over \$8MM raised through your support

There is a more personal side of the story that is very gratifying. It's about the quality of relationships. First and foremost, we deeply value the wonderful friendships and bonds that have blossomed over the past ten years. You are more than donors; you are real friends of the Foundation, the Winery and the Michael family.

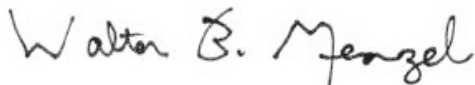
Second, the Foundation has built strong relationships with the scientists it supports and among many of the leading clinicians in prostate cancer.

Third, as a result of our relationships with clinicians, we have personally helped over a hundred patients and their family members through information, referrals and access to best practices care.

Lastly, through the help of all those above, we have successfully created a new, innovative business model (PMDI) to accelerate development of the most promising prostate cancer treatments through commercial means. The goal is to have the most dramatic impact on men's health as quickly as possible. We realized if we wanted a game-changer, then we had to change our game. So we did. We continue to give grants as a non-profit. But we have also made an investment in a very promising project which we initiated at Washington University in St Louis: the development of a more accurate and more actionable replacement for the PSA test. Please contact us if you would like to learn more about PMDI.

We thank you for making all of this possible and look forward to seeing you in 2015.


Sir Peter Michael


Walter B. Menzel

PMF Board of Advisors

The Foundation appreciates the dedication and involvement of its Board of Advisors who provide valued support, counsel and engagement.

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Mr. Ronald DeKoven

Mr. Chris Ehrlich

Ms. Ellen A. Fair

Mr. Rob Freelen

Mr. Paul P. Tanico

Please visit our website to learn more about each of our talented Advisors.

In Memory of Mark A. MacLennan

Mark A. MacLennan, a member of our Board of Advisors, passed away on December 12, 2014 after a long battle with cancer. We were deeply saddened by the news and extend our heartfelt condolences to Mark's wife Brenda and his devoted family and friends. Mark headed Silicon Valley Bank's Corporate Finance Division, where he was responsible for managing SVB's relationships with large and public companies. The Peter Michael Foundation thanks all those who made donations to the Mark A. MacLennan Memorial Fund in memory of Mark. His support and guidance will truly be missed.

The Peter Michael Foundation is Deeply Grateful For The Engagement of its Friends and Supporters.

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Debbie McNamara
Kristi Saso
Theodore Roosevelt Scates, Jr.

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Mark A. MacLennan
Leo & Edith Multack
William C. Nolan, Jr.

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† passed away in 2014

* donated to
Mark MacLennan Memorial Fund

Apologies

If there are any errors or omissions, please bring them to our attention and accept our apologies in advance.



Partner Profile: Pam and Dick Kramlich



Pam and Dick Kramlich share a deep passion for art, travel, technology, philanthropy, food and wine, and family. For many years, they have been close friends of Sir Peter and Lady Michael.

“Maggie and I met Pam and Dick over twenty years ago in a happy friendship that has lasted,” said Sir Peter. “We share common interests in wine, sport and business and the Kramlichs have visited us at home in England and stayed at The Vineyard at Stockcross, Berkshire. They are also frequent visitors at the Winery - we enjoy their company enormously.”

The Kramlichs believe strongly in supporting a wide range of projects that support museums, non-profits, and also charities like the Peter Michael Foundation.

Dick is one of the genuine fathers of the venture capital industry. Currently Chairman of New Enterprise Associates (NEA), a company he co-founded in 1977, NEA is one of the world’s largest and most influential venture capital firms, providing Dick with a visionary involvement in healthcare and technology for nearly 40 years.

Pam serves on the Board of Trustees of the San Francisco Museum of Modern Art and has a great knowledge and love of the visual arts, an engagement shared equally by Dick. Together they have put together one of the world’s largest private collections of film, video and media art. With more than 300 pieces by over 60 international artists, ARTnews has named them one of the world’s “top 200 collectors.”

Early on, the Kramlichs graciously opened their San Francisco home and Collection to host one of the very first Peter Michael Foundation dinners. They introduced the Michaels and the Foundation to their circle of art, business and culinary friends to form relationships that have stood to this day. Their generosity and eye for talent extended to their own chef for that dinner, Michael Tusk, whom one could say they “discovered.” Chef Tusk now owns multiple restaurants and has two Michelin stars. Since then, Pam and Dick have continuously supported the Foundation through their event attendance, introduction and strategic counsel.

The Peter Michael Foundation deeply appreciates the long standing support of both Pam and Dick Kramlich.

• STARS New York 2014 •

NoMad Hotel Rooftop | New York | Chef Daniel Humm of Eleven Madison Park & NoMad



NoMad Cupola



Hanna Struever, Karen Watkins, Pamela Baxter

Javier Loya

Emily Michael, Joe Froschauer, Laurie Sternberg

Michael Meyers, Todd Kushman, Chad Labenz



Paul Michael, Dr. Hedvig Hricak, Mark Rubin

Neil Goldmacher, David Eckert

Ellen Olson & Dick Williams

Emily Michael



Michael Freedman, Justin Tobe

Terrance Holt

Chef James Kent, Chef Daniel Humm, Bonhams Auctioneer Patrick Meade

Drew Nieporent Michel Richard

• STARS Knights Valley 2014 •

Peter Michael Estate | Calistoga, CA | Chef Michel Richard



Côte Deux Mille

Lady & Sir Peter Michael



(back row): Brad Jones, Russell Pyne, Kelly & Doug Clendenning
(front row): Alison, Melissa & Joan Jones, Helen Pyne, Janet Clendenning



Mike & Juanita Eagle



(back row): Jonathan Schreiber, Gary Goldberg, Paul Michael, Greg Boyce,
(front row): Laura Boyce, Sarah Marek, Beth & Anna Goldberg,
Emily Michael, Lisa Boyce



Kevin & Gabriela York, Doug Lee, Rebecca Enders,
Maurice & Sarah Iudicone



Dan & Deb Marszalek, Ray & Laura Pirrello,
Linda & Chuck Colander



Sir Peter Michael, Laura & Dr. Peter Carroll,
Scott Rodde, Morgan Melkonian, Lady Michael



Victoria Keich, Douglas McKellar, Mel Davis



Sara Ehrlich,
Eliot & Cynthia Fried



Scott Rodde, Sara & David Sindelar



Emily & Paul Michael

• STARS San Francisco 2014 •

Olympic Club, Lakeside | San Francisco, CA | Chef Dominique Crenn, Atelier Crenn



The Olympic Club



Ellen Fair, Kim & John Wight, Patty Patsel



Irene & Ed Ojdana



Dick Bright Trio



Tim & Annette Ryan, Juli & John Tantum



Doug Fisher, Chris Ehrlich, Dick Kramlich



Chef Juan Contreras,
Chef Dominique Crenn



Aaron & Julia Gershenberg, Tracy Sedlock,
Jed Taborski, Hanson Li, Victor Hwang, Rob Freelen



Bob Sarlatte, Walter Menzel



Helen Chan, Jonathan Yip, Rob Devir, Jim Kelly, Ashley & David Wagstaff, Jenny Koehler



Monica Landry



Come as a Guest and Leave as a Friend at a PMF Dinner

Stars Los Angeles 2015

April 26

Chef Josiah Citrin

Restaurant Mélisse, Santa Monica



Chef Josiah Citrin,
Restaurant Mélisse

Stars New York 2015

May 1

Chef Thomas Keller

Per Se, Columbus Circle, Manhattan



Chef Thomas Keller,
The French Laundry, Per Se
and Bouchon

Stars Knights Valley 2015

July 25

Chef Thomas Keller

Peter Michael Estate, Calistoga

Please email or call to make reservations,
or if you would like to learn more about the Peter Michael Foundation:

Walter Menzel, Executive Director

Walter@PeterMichaelFoundation.org

Jenny Koehler, Event Manager

Jenny@PeterMichaelFoundation.org

Juli Tantum, Marketing

Juli@PeterMichaelFoundation.org

415.339.0400 | www.PeterMichaelFoundation.org

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About Our Cover

It used to be said that behind every great man there stands a great woman, but we'd like to update that saying. The Peter Michael Foundation's success relies on the idea that alongside every great man is a great woman. Despite the fact that prostate cancer medically affects men, half of our donors and guests are women. Two of our Board of Advisors are women, and two award-winning female chefs have presided over our Stars dinners. And many of the extraordinary physicians and scientists working on prostate cancer treatments are women. There's no question that the women in our lives play a crucial role working alongside their husbands, partners, sons, patients, clients, colleagues and friends as we pull together to battle prostate cancer. Our Foundation is a true partnership and we deeply value the women and the men who contribute to the goals of our mission.

