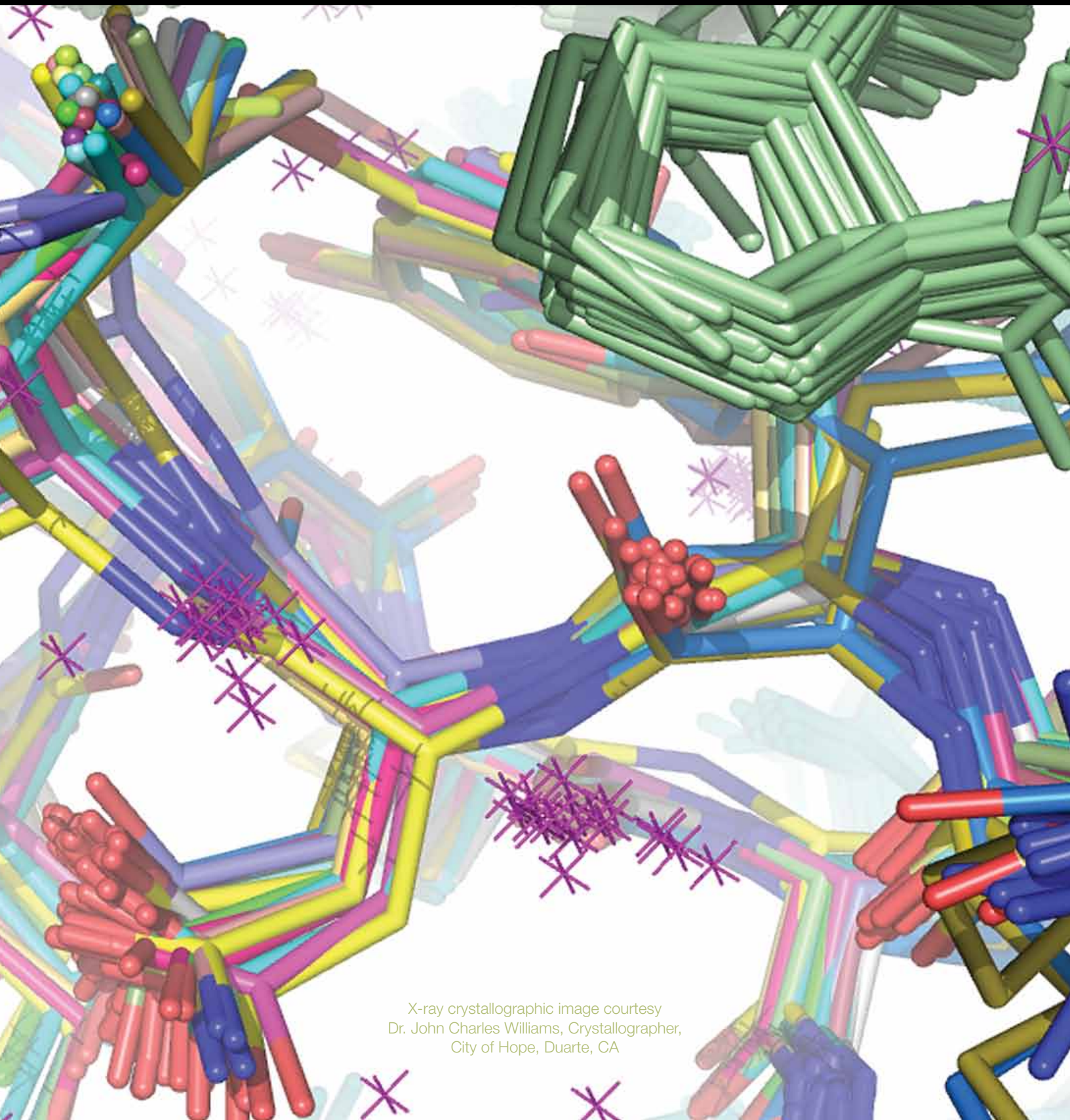


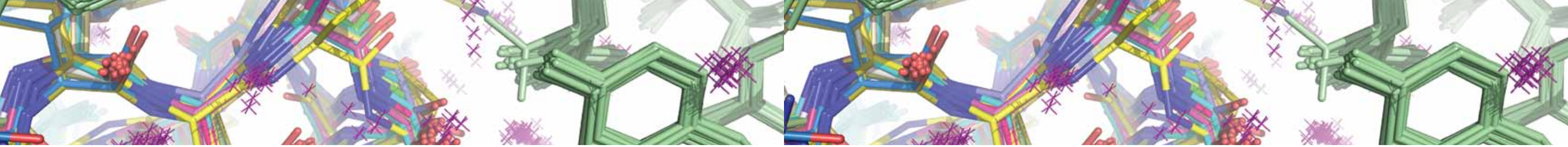


Peter Michael
FOUNDATION

Year in Review 2011



X-ray crystallographic image courtesy
Dr. John Charles Williams, Crystallographer,
City of Hope, Duarte, CA



Dear Friends:

The Peter Michael Foundation made great progress last year and we hope to continue with your support.

This letter is to:

- Express thanks and sincere appreciation from the Michael family, the Foundation staff, the physicians and scientists whose research is underway, and the prostate cancer (PCa) patients who have been directly helped.
- Provide accountability to our friends and supporters on the Foundation's accomplishments and activities.
- Inform you of future plans.

Promising Scientific Research

Through your generosity, underwriting of four postdoctoral fellowships has continued at world-class institutions, with exceptional scientists doing promising PCa research with demonstrable results.

- In a large, prospective study, Memorial Sloan-Kettering Cancer Center in NY has shown that although a normal MRI does not exclude the presence of small-volume PCa, when interpreted by an experienced reader, MRI can detect the majority of clinically significant prostate cancers in need of immediate treatment.
- Stanford Cancer Institute's very innovative PhotoAcoustic "theranostic" research, combining PCa diagnostics with therapy in one minimally invasive protocol, will soon begin testing in human PCa patients in March.
- Duke Cancer Institute leveraged Peter Michael Foundation support to provide the basis for submitting a Department of Defense Prostate Cancer Idea Development Award Application which received an Excellent score (top 10%).

Global Collaboration

Peter Michael Foundation works in close partnership with Sir Peter's UK charity, the Pelican Cancer Foundation, and its very able leaders Dr. Mark Emberton and Sarah Crane, CEO. The two foundations plan and implement a bi-annual Prostate Colloquium that draws the "rock stars of prostate cancer" from North America and Europe to a by-invitation-only meeting at which significant PCa subjects are discussed and debated. The results of the most recent colloquium were published in November by the *British Journal of Urology International* in a paper titled "Transatlantic Consensus Group on Active Surveillance and Focal Therapy for Prostate Cancer". Active Surveillance is a widely accepted protocol in Europe and it is getting more credence in the US due to the work of both Foundations. Dr. Emberton attended eleven North American urology conferences where he helped advocate the role of Active Surveillance as well as other PCa treatment advances.

Patient Education & Assistance

It's widely known in the medical community that PCa is an over-treated disease. As cited earlier, Peter Michael Foundation is providing patient information on Active Surveillance and various Focal Therapies for men with low to medium risk disease. Additionally, one of the most gratifying aspects of our work is personally helping men who have the disease or their loved ones who have concerns about them. We routinely receive phone calls requesting more information or a referral to a specific hospital or doctor. We do this happily and confidentially.

Future Direction

We are actively exploring the funding of additional innovative PCa research projects and are strongly interested in influencing public policy in prostate cancer treatment.

A) Research Funding Opportunities

Important prostate cancer research is being conducted at many hospitals, universities and cancer centers throughout the US. Institutions we have recently visited with high potential PCa research under way or under consideration include City of Hope (Los Angeles), Washington University School of Medicine (St Louis), M.D. Anderson (Houston), Fred Hutchinson Cancer Research Center (Seattle) and University of Washington School of Medicine (Seattle). We are eager to talk with supporters who want to make a real difference by becoming involved with promising PCa research that has been thoroughly vetted.

B) Influencing Public Policy

There is a huge opportunity to improve men's health through increased use of the Active Surveillance protocol by men with low to medium risk PCa. One of the barriers to acceptance is the physician compensation system established by the Centers for Medicare & Medicaid Services (CMS). We believe that urologists and radiologists should be compensated as much for Active Surveillance treatment, including imaging, as they are for interventional procedures. The Foundation is seeking funding for a quantitative decision modeling and meta-analysis that will help change physician payment practices as decided by CMS. Again, we are eager to partner with donors who wish to be involved.

I am deeply grateful for the generosity of our supporters, the Michael family, our Boards of Directors and Advisors, and the staffs of the Peter Michael Winery and Peter Michael Foundation who make this all possible.

With gratitude,

Walter B. Menzel
Executive Director

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O'Melveny & Myers, LLP
Archie McLaren
Central Coast Wine Classic
Patrick Meade
Bonhams
Meadowood Napa Valley
Paul Hobbs Winery
Peter Michael Winery
Hilary Newsom
Plumpjack Group
Scott & Helen Rodde
Chef Michael Tusk/Quince
The Vineyard at Stockcross
Scott Wolcott
Wolcott's Restaurant

In Memory Of

Alex & Frances Alexander

In Honor Of

John Lettieri
Dr. Peter & Diane Whitted

In Kind Supporters

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Chef Daniel Boulud/DANIEL
Theresa Chietinni
Ferrington House

Apologies

If there are any errors or omissions, please bring them to our attention and accept our apologies in advance.

Showcasing Local Artists at the Peter Michael Foundation Offices in Sausalito, CA



Vineyard on a Hill, 9 X 12



The Ravages of Time, 16 X 20



Good Day Sunshine, 20 X 16



An award-winning landscape painter, Chris Adessa is a professional artist in Sausalito, California. Surrounded by natural beauty, she uses her brushes to capture the rolling hills and fog-shrouded rocky coast from Mendocino to the Channel Islands.

Chris Adessa
480 Gate 5 Road, Studio 278A
Sausalito, CA 94965
415-302-1320
Chris@ChrisAdessa.com
www.ChrisAdessa.com



The Sound of Beautiful Souls, 60 X 96



Figure of Speech, 48 X 60



On The Edge of Time, 72 X 48



The Artist Hines produces abstract paintings where attention is focused upon expression and exploration of the materials rather than simply manipulating them to render objects. "My intent is to create a beautiful world of transitioning colors utilizing brushstrokes that express power, emotion and movement."

The Artist Hines
hinesart@aol.com
(510) 706-9061
www.theartisthines.com

Stars 2011

Peter Michael Winery/Calistoga, CA



Chef Christopher Kostow with Sir Peter Michael.



l to r: Fred & Gayle Palmer, Greg & Lisa Boyce, Mike & Laura Herring.



l to r: Dr. Tom Carlson, Susan Thomas, Mark Patterson.



l to r: David & Martha Stosburg, Henry & Dawn Davis, Diny & Jim Landen, Rae & Bill Dyer.

Hands & Hearts Silicon Valley 2011

Kohl Mansion/Burlingame, CA



Chef Michael Tusk with Paul Michael.



l to r: Anne & Larry Hambly, Mike & Michelle Kwatinetz.



l to r: Walter Menzel, Chris Ehrlich, Craig Bergstrom.



l to r: Michelle & Greg Becker, Brenda Chaparro, Mark MacLennan, Dr. Larry Fong/UCSF, Scott Rodde.

Supporter Profile



Dean and Michele Dennis and family

As I like to say: "For the past 30 years, Michele and I have been in the wine business... mostly on the consumer side." And over the course of a long-standing family friendship with the Peter Michael family, we have also taken up the mantle, as the Michael family has, of working on solutions to the scourge of prostate cancer. The Michaels are proud of their 100 x 100 vision for their beautiful mountain vineyards in Knight's Valley – committing to 100 percent family ownership for at least 100 years. And while we cannot expect a 100 percent commitment from everyone to fight cancer, and we fervently pray it does not require 100 years to find a cure, it is that kind of devotion from leaders in this fight – like the Michaels – that make us want to sign on to help. It is also the kind of pan-generational pledge that makes a good example for our four children who will continue this fight and may be the real beneficiaries of the effort.

Along with the Foundation, we recently helped sponsor a fundraiser/friendraiser at Suzanne Goin and David Lentz's fantastic Hungry Cat Restaurant in Santa Monica. And what never fails to amaze us is the response and generosity of the community in the Brentwood/Santa Monica/Pacific Palisades/Malibu area when presented with the facts underlying the targeted scientific studies being funded by this Foundation. Is it the only way to attack this disease? Certainly not. But it is a systematic, well-planned, vetted approach to research that we believe will make a significant difference both in the short and long term. There are answers to be had given the resources to ask the right questions. And, with a thoughtful approach, those answers can be translated into results. We are seeing it happen before our eyes. And Michele and I are pleased to play a small part.

Dean Dennis is a land use and eminent domain attorney at Hill, Farrer in Los Angeles. He can be reached at ddennis@hillfarrer.com.

Photo of the Dennis family by Ralph Elliot Starkweather / all rights reserved

2011 Foundation Events

Award-winning chefs. Peter Michael wines. A brilliant combination.

FEARRINGTON
Four29
North Carolina

HANDS & HEARTS
FOR CANCER
NEW YORK

Stars

HANDS & HEARTS
FOR CANCER
SILICON VALLEY

Chef Colin Bedford

Chef Daniel Boulud

Chef Christopher Kostow

Chef Michael Tusk



2012 Events Calendar

HANDS & HEARTS
New York

MAY 17

Chef Daniel Boulud
620 Loft & Garden/Rockefeller Center

Stars

JULY 28

Chef Suzanne Goin
Côte Deux Mille/Peter Michael Winery

HANDS & HEARTS
Silicon Valley & North Carolina

FALL 2012

Details to come

The Foundation expresses its gratitude to the Board of Advisors for their invaluable counsel and support.

Mr. Robert C. Bellas, Jr., Venture Capitalist

Dr. Carey A. Cullinane, Oncology Surgeon

Mr. Dean E. Dennis, Attorney

Dr. Carl Goldfischer, Venture Capitalist

Mr. Chris Ehrlich, Venture Capitalist

Mr. Mark MacLennan, Banker



Peter Michael
FOUNDATION

Did you happen to notice our new brand identity?

It's an exciting time at Peter Michael Foundation. We have always been associated with great wine, celebrity chefs and exclusive events to support our mission. Those will continue. But the future is really about 'best of class' science and medicine - it is our reason for being. Our new logo is the double helix structure of DNA and RNA, the very areas we're working in. We are seeing measurable results and we expect our contributions and influence to continue to grow.

If you know of someone who you believe would be interested in learning more about the Peter Michael Foundation, our events and our work, please email us.

Walter Menzel, Executive Director
walter@petermichaelfoundation.org

Charlie Roddy, Director of Development
charlie@petermichaelfoundation.org

Jenny Koehler, Event Manager
jenny@petermichaelfoundation.org